



TRAIN

Platform Screen Doors



Min Ad Period : 4 weeks
 Display size (mm) : H1150 x W725
 Estimated Production Costs : \$2,000 for 48 pieces

MRT Station	Weekly Rate (per station)
Braddell	\$6,000
Bugis	\$10,000
Changi Airport	\$6,000
City Hall	\$12,000
Dhoby Ghaut	\$10,000
Lavender	\$6,000
Marina Bay	\$6,000
Newton	\$6,000
Novena	\$8,000
Orchard	\$12,000
Outram Park	\$6,000
Raffles Place	\$12,000
Somerset	\$10,000
Tanjong Pagar	\$10,000
Tiong Bahru	\$8,000
Toa Payoh	\$8,000

Note:

1. Sticker schemes subject to authorities' approval.

Platform Concept



Ambient advertising in station platforms.

Min Ad Period : 4 weeks

MRT Station	Weekly Rate (per station)
Admiralty	\$6,000
Aljunied	\$6,000
Ang Mo Kio	\$8,000
Bedok	\$8,000
Bishan	\$8,000
Boon Lay	\$8,000
Braddell	\$6,000
Bugis	\$10,000
Bukit Batok	\$6,000
Bukit Gombak	\$6,000
Buona Vista	\$6,000
Changi Airport	\$6,000
Chinese Garden	\$6,000
Choa Chu Kang	\$8,000
City Hall	\$12,000
Clementi	\$8,000
Commonwealth	\$6,000
Dhoby Ghaut	\$10,000
Dover	\$6,000
Eunos	\$6,000
Expo	\$6,000
Jurong East	\$8,000
Kallang	\$6,000
Kembangan	\$6,000
Khatib	\$6,000
Kranji	\$6,000

MRT Station	Weekly Rate (per station)
Lakeside	\$6,000
Lavender	\$6,000
Marina Bay	\$6,000
Marsiling	\$6,000
Newton	\$6,000
Novena	\$8,000
Orchard	\$12,000
Outram Park	\$6,000
Pasir Ris	\$6,000
Paya Lebar	\$6,000
Queenstown	\$6,000
Raffles Place	\$12,000
Redhill	\$6,000
Sembawang	\$6,000
Simei	\$6,000
Somerset	\$10,000
Tampines	\$8,000
Tanah Merah	\$6,000
Tanjong Pagar	\$10,000
Tiong Bahru	\$8,000
Toa Payoh	\$8,000
Woodlands	\$8,000
Yew Tee	\$6,000
Yio Chu Kang	\$6,000
Yishun	\$8,000

Note:

1. Size and quantity vary with stations and site measurements are required.
2. Sticker schemes subject to authorities' approval.

Pillar



Min Ad Period : 4 weeks

MRT Station	Weekly Rate (per station)
Admiralty	\$4,000
Aljunied	\$4,000
Ang Mo Kio	\$5,600
Bedok	\$5,600
Bishan	\$5,600
Boon Lay	\$5,600
Braddell	\$4,000
Bugis	\$6,800
Bukit Batok	\$4,000
Bukit Gombak	\$4,000
Buona Vista	\$4,000
Changi Airport	\$4,000
Chinese Garden	\$4,000
Choa Chu Kang	\$5,600
City Hall	\$8,000
Clementi	\$5,600
Commonwealth	\$4,000
Dhoby Ghaut	\$6,800
Dover	\$4,000
Eunos	\$4,000
Expo	\$4,000
Jurong East	\$5,600
Kallang	\$4,000
Kembangan	\$4,000
Khatib	\$4,000
Kranji	\$4,000

MRT Station	Weekly Rate (per station)
Lakeside	\$4,000
Lavender	\$4,000
Marina Bay	\$4,000
Marsiling	\$4,000
Newton	\$4,000
Novena	\$5,600
Orchard	\$8,000
Outram Park	\$4,000
Pasir Ris	\$4,000
Paya Lebar	\$4,000
Queenstown	\$4,000
Raffles Place	\$8,000
Redhill	\$4,000
Sembawang	\$4,000
Simei	\$4,000
Somerset	\$6,800
Tampines	\$5,600
Tanah Merah	\$4,000
Tanjong Pagar	\$6,800
Tiong Bahru	\$5,600
Toa Payoh	\$5,600
Woodlands	\$5,600
Yew Tee	\$4,000
Yio Chu Kang	\$4,000
Yishun	\$5,600

Note:

1. Size and quantity vary with stations and site measurements are required.
2. Sticker schemes subject to authorities' approval.

Floor



Min Ad Period : 4 weeks

MRT Station	Weekly Rate (per station)
Admiralty	\$3,500
Aljunied	\$3,500
Ang Mo Kio	\$5,000
Bedok	\$5,000
Bishan	\$5,000
Boon Lay	\$5,000
Braddell	\$3,500
Bugis	\$6,000
Bukit Batok	\$3,500
Bukit Gombak	\$3,500
Buona Vista	\$3,500
Changi Airport	\$3,500
Chinese Garden	\$3,500
Choa Chu Kang	\$5,000
City Hall	\$7,000
Clementi	\$5,000
Commonwealth	\$3,500
Dhoby Ghaut	\$6,000
Dover	\$3,500
Eunos	\$3,500
Expo	\$3,500
Jurong East	\$5,000
Kallang	\$3,500
Kembangan	\$3,500
Khatib	\$3,500
Kranji	\$3,500

MRT Station	Weekly Rate (per station)
Lakeside	\$3,500
Lavender	\$3,500
Marina Bay	\$3,500
Marsiling	\$3,500
Newton	\$3,500
Novena	\$5,000
Orchard	\$7,000
Outram Park	\$3,500
Pasir Ris	\$3,500
Paya Lebar	\$3,500
Queenstown	\$3,500
Raffles Place	\$7,000
Redhill	\$3,500
Sembawang	\$3,500
Simei	\$3,500
Somerset	\$6,000
Tampines	\$5,000
Tanah Merah	\$3,500
Tanjong Pagar	\$6,000
Tiong Bahru	\$5,000
Toa Payoh	\$5,000
Woodlands	\$5,000
Yew Tee	\$3,500
Yio Chu Kang	\$3,500
Yishun	\$5,000

Note:
 1. Size and quantity vary with stations and site measurements are required.
 2. Sticker schemes subject to authorities' approval.

Bench



Min Ad Period : 4 weeks

MRT Station	Weekly Rate (per station)
Admiralty	\$2,000
Aljunied	\$2,000
Ang Mo Kio	\$2,800
Bedok	\$2,800
Bishan	\$2,800
Boon Lay	\$2,800
Braddell	\$2,000
Bugis	\$3,400
Bukit Batok	\$2,000
Bukit Gombak	\$2,000
Buona Vista	\$2,000
Changi Airport	\$2,000
Chinese Garden	\$2,000
Choa Chu Kang	\$2,800
City Hall	\$4,000
Clementi	\$2,800
Commonwealth	\$2,000
Dhoby Ghaut	\$3,400
Dover	\$2,000
Eunos	\$2,000
Expo	\$2,000
Jurong East	\$2,800
Kallang	\$2,000
Kembangan	\$2,000
Khatib	\$2,000
Kranji	\$2,000

MRT Station	Weekly Rate (per station)
Lakeside	\$2,000
Lavender	\$2,000
Marina Bay	\$2,000
Marsiling	\$2,000
Newton	\$2,000
Novena	\$2,800
Orchard	\$4,000
Outram Park	\$2,000
Pasir Ris	\$2,000
Paya Lebar	\$2,000
Queenstown	\$2,000
Raffles Place	\$4,000
Redhill	\$2,000
Sembawang	\$2,000
Simei	\$2,000
Somerset	\$3,400
Tampines	\$2,800
Tanah Merah	\$2,000
Tanjong Pagar	\$3,400
Tiong Bahru	\$2,800
Toa Payoh	\$2,800
Woodlands	\$2,800
Yew Tee	\$2,000
Yio Chu Kang	\$2,000
Yishun	\$2,800

Note:

1. Size and quantity vary with stations and site measurements are required.
2. Sticker schemes subject to authorities' approval.

Parapet Wall



Min Ad Period : 4 weeks

MRT Station	Weekly Rate (per station)
Admiralty	\$2,500
Aljunied	\$2,500
Ang Mo Kio	\$3,500
Bedok	\$3,500
Bishan	\$3,500
Boon Lay	\$3,500
Braddell	\$2,300
Bugis	\$3,800
Bukit Batok	\$2,500
Bukit Gombak	\$2,500
Buona Vista	\$2,500
Changi Airport	\$2,300
Chinese Garden	\$2,500
Choa Chu Kang	\$3,500
City Hall	\$4,500
Clementi	\$3,500
Commonwealth	\$2,500
Dhoby Ghaut	\$3,800
Dover	\$2,500
Eunos	\$2,500
Expo	\$2,500
Jurong East	\$3,500
Kallang	\$2,500
Kembangan	\$2,500
Khatib	\$2,500
Kranji	\$2,500

MRT Station	Weekly Rate (per station)
Lakeside	\$2,500
Lavender	\$2,300
Marina Bay	\$2,300
Marsiling	\$2,500
Newton	\$2,300
Novena	\$3,200
Orchard	\$4,500
Outram Park	\$2,300
Pasir Ris	\$2,500
Paya Lebar	\$2,500
Queenstown	\$2,500
Raffles Place	\$4,500
Redhill	\$2,500
Sembawang	\$2,500
Simei	\$2,500
Somerset	\$3,800
Tampines	\$3,500
Tanah Merah	\$2,500
Tanjong Pagar	\$3,800
Tiong Bahru	\$3,200
Toa Payoh	\$3,200
Woodlands	\$3,500
Yew Tee	\$2,500
Yio Chu Kang	\$2,500
Yishun	\$3,500

Note:

1. Size and quantity vary with stations and site measurements are required.
Sticker schemes subject to authorities' approval.
2. For underground stations, parapet walls are located at Concourse level.
3. For City Hall and Raffles Place Interchange Stations, parapet walls are located at both Platform and Concourse levels.

Plasma TV



PLASMA TVC

Min Ad Period : 2 weeks

	Weekly Rate
15 sec spot	\$4,000
30 sec spot	\$8,000

PLASMA FRAME

Min Ad Period : 2 weeks

Plasma Screen Size (mm) : H520 x W920
Creative Dimension (mm) : 120mm (surrounding screen)

MRT Station	Weekly Rate (per station)
Admiralty	\$1,000
Aljunied	\$1,000
Ang Mo Kio	\$1,400
Bedok	\$1,400
Bishan	\$1,400
Boon Lay	\$1,400
Braddell	\$1,000
Bugis	\$1,700
Bukit Batok	\$1,000
Bukit Gombak	\$1,000
Buona Vista	\$1,000
Changi Airport	\$1,000
Chinese Garden	\$1,000
Choa Chu Kang	\$1,400
City Hall	\$2,000
Clementi	\$1,400
Commonwealth	\$1,000
Dhoby Ghaut	\$1,700
Dover	\$1,000
Eunos	\$1,000
Expo	\$1,000
Jurong East	\$1,400
Kallang	\$1,000
Kembangan	\$1,000
Khatib	\$1,000
Kranji	\$1,000

MRT Station	Weekly Rate (per station)
Lakeside	\$1,000
Lavender	\$1,000
Marina Bay	\$1,000
Marsiling	\$1,000
Newton	\$1,000
Novena	\$1,400
Orchard	\$2,000
Outram Park	\$1,000
Pasir Ris	\$1,000
Paya Lebar	\$1,000
Queenstown	\$1,000
Raffles Place	\$2,000
Redhill	\$1,000
Sembawang	\$1,000
Simei	\$1,000
Somerset	\$1,700
Tampines	\$1,400
Tanah Merah	\$1,000
Tanjong Pagar	\$1,700
Tiong Bahru	\$1,400
Toa Payoh	\$1,400
Woodlands	\$1,400
Yew Tee	\$1,000
Yio Chu Kang	\$1,000
Yishun	\$1,400

Note:

1. Sticker schemes subject to authorities' approval.

Concourse Concept



Ambient advertising in station concourse.
Choose from available spaces within paid area.

Min Ad Period : 4 weeks

MRT Station	Weekly Rate (per station)
Admiralty	\$6,000
Aljunied	\$6,000
Ang Mo Kio	\$8,000
Bedok	\$8,000
Bishan	\$8,000
Boon Lay	\$8,000
Braddell	\$6,000
Bugis	\$10,000
Bukit Batok	\$6,000
Bukit Gombak	\$6,000
Buona Vista	\$6,000
Changi Airport	\$6,000
Chinese Garden	\$6,000
Choa Chu Kang	\$8,000
City Hall	\$12,000
Clementi	\$8,000
Commonwealth	\$6,000
Dhoby Ghaut	\$10,000
Dover	\$6,000
Eunos	\$6,000
Expo	\$6,000
Jurong East	\$8,000
Kallang	\$6,000
Kembangan	\$6,000
Khatib	\$6,000
Kranji	\$6,000

MRT Station	Weekly Rate (per station)
Lakeside	\$6,000
Lavender	\$6,000
Marina Bay	\$6,000
Marsiling	\$6,000
Newton	\$6,000
Novena	\$8,000
Orchard	\$12,000
Outram Park	\$6,000
Pasir Ris	\$6,000
Paya Lebar	\$6,000
Queenstown	\$6,000
Raffles Place	\$12,000
Redhill	\$6,000
Sembawang	\$6,000
Simei	\$6,000
Somerset	\$10,000
Tampines	\$8,000
Tanah Merah	\$6,000
Tanjong Pagar	\$10,000
Tiong Bahru	\$8,000
Toa Payoh	\$8,000
Woodlands	\$8,000
Yew Tee	\$6,000
Yio Chu Kang	\$6,000
Yishun	\$8,000

Note:

1. Size and quantity vary with stations and site measurements are required.
2. Sticker schemes subject to authorities' approval.

Faregate



Min Ad Period : 4 weeks

MRT Station	Weekly Rate (per station)
Admiralty	\$1,800
Aljunied	\$1,800
Ang Mo Kio	\$2,500
Bedok	\$2,500
Bishan	\$2,500
Boon Lay	\$2,500
Braddell	\$1,800
Bugis	\$3,000
Bukit Batok	\$1,800
Bukit Gombak	\$1,800
Buona Vista	\$1,800
Changi Airport	\$1,800
Chinese Garden	\$1,800
Choa Chu Kang	\$2,500
City Hall	\$3,500
Clementi	\$2,500
Commonwealth	\$1,800
Dhoby Ghaut	\$3,000
Dover	\$1,800
Eunos	\$1,800
Expo	\$1,800
Jurong East	\$2,500
Kallang	\$1,800
Kembangan	\$1,800
Khatib	\$1,800
Kranji	\$1,800

MRT Station	Weekly Rate (per station)
Lakeside	\$1,800
Lavender	\$1,800
Marina Bay	\$1,800
Marsiling	\$1,800
Newton	\$1,800
Novena	\$2,500
Orchard	\$3,500
Outram Park	\$1,800
Pasir Ris	\$1,800
Paya Lebar	\$1,800
Queenstown	\$1,800
Raffles Place	\$3,500
Redhill	\$1,800
Sembawang	\$1,800
Simei	\$1,800
Somerset	\$3,000
Tampines	\$2,500
Tanah Merah	\$1,800
Tanjong Pagar	\$3,000
Tiong Bahru	\$2,500
Toa Payoh	\$2,500
Woodlands	\$2,500
Yew Tee	\$1,800
Yio Chu Kang	\$1,800
Yishun	\$2,500

Note:

1. Size and quantity vary with stations and site measurements are required.
2. Sticker schemes subject to authorities' approval.

Pillar



Min Ad Period : 4 weeks

MRT Station	Weekly Rate (per pillar)	Weekly Rate (per station)
Admiralty	\$600	\$4,000
Aljunied	\$600	\$4,000
Ang Mo Kio	\$800	\$5,600
Bedok	\$800	\$5,600
Bishan	\$800	\$5,600
Boon Lay	\$800	\$5,600
Braddell	\$600	\$4,000
Bugis	\$1,000	\$6,800
Bukit Batok	\$600	\$4,000
Bukit Gombak	\$600	\$4,000
Buona Vista	\$600	\$4,000
Changi Airport	\$600	\$4,000
Chinese Garden	\$600	\$4,000
Choa Chu Kang	\$800	\$5,600
City Hall	\$1,200	\$8,000
Clementi	\$800	\$5,600
Commonwealth	\$600	\$4,000
Dhoby Ghaut	\$1,000	\$6,800
Dover	\$600	\$4,000
Eunos	\$600	\$4,000
Expo	\$600	\$4,000
Jurong East	\$800	\$5,600
Kallang	\$600	\$4,000
Kembangan	\$600	\$4,000
Khatib	\$600	\$4,000
Kranji	\$600	\$4,000

MRT Station	Weekly Rate (per pillar)	Weekly Rate (per station)
Lakeside	\$600	\$4,000
Lavender	\$600	\$4,000
Marina Bay	\$600	\$4,000
Marsiling	\$600	\$4,000
Newton	\$600	\$4,000
Novena	\$800	\$5,600
Orchard	\$1,200	\$8,000
Outram Park	\$600	\$4,000
Pasir Ris	\$600	\$4,000
Paya Lebar	\$600	\$4,000
Queenstown	\$600	\$4,000
Raffles Place	\$1,200	\$8,000
Redhill	\$600	\$4,000
Sembawang	\$600	\$4,000
Simei	\$600	\$4,000
Somerset	\$1,000	\$6,800
Tampines	\$800	\$5,600
Tanah Merah	\$600	\$4,000
Tanjong Pagar	\$1,000	\$6,800
Tiong Bahru	\$800	\$5,600
Toa Payoh	\$800	\$5,600
Woodlands	\$800	\$5,600
Yew Tee	\$600	\$4,000
Yio Chu Kang	\$600	\$4,000
Yishun	\$800	\$5,600

Note:

1. Size and quantity vary with stations and site measurements are required.
2. Sticker schemes subject to authorities' approval.

Floor



Min Ad Period : 4 weeks

MRT Station	Weekly Rate (per station)
Admiralty	\$3,500
Aljunied	\$3,500
Ang Mo Kio	\$5,000
Bedok	\$5,000
Bishan	\$5,000
Boon Lay	\$5,000
Braddell	\$3,500
Bugis	\$6,000
Bukit Batok	\$3,500
Bukit Gombak	\$3,500
Buona Vista	\$3,500
Changi Airport	\$3,500
Chinese Garden	\$3,500
Choa Chu Kang	\$5,000
City Hall	\$7,000
Clementi	\$5,000
Commonwealth	\$3,500
Dhoby Ghaut	\$6,000
Dover	\$3,500
Eunos	\$3,500
Expo	\$3,500
Jurong East	\$5,000
Kallang	\$3,500
Kembangan	\$3,500
Khatib	\$3,500
Kranji	\$3,500

MRT Station	Weekly Rate (per station)
Lakeside	\$3,500
Lavender	\$3,500
Marina Bay	\$3,500
Marsiling	\$3,500
Newton	\$3,500
Novena	\$5,000
Orchard	\$7,000
Outram Park	\$3,500
Pasir Ris	\$3,500
Paya Lebar	\$3,500
Queenstown	\$3,500
Raffles Place	\$7,000
Redhill	\$3,500
Sembawang	\$3,500
Simei	\$3,500
Somerset	\$6,000
Tampines	\$5,000
Tanah Merah	\$3,500
Tanjong Pagar	\$6,000
Tiong Bahru	\$5,000
Toa Payoh	\$5,000
Woodlands	\$5,000
Yew Tee	\$3,500
Yio Chu Kang	\$3,500
Yishun	\$5,000

Note:

1. Size and quantity vary with stations and site measurements are required.
2. Sticker schemes subject to authorities' approval.

Other Creative Buys



LINKWAY

Min Ad Period : 4 weeks

MRT Station	Weekly Rate (per wall)
Ang Mo Kio	\$8,400
Bugis	\$10,200
City Hall	\$12,000
Raffles Place	\$12,000
Somerset	\$10,200
Tiong Bahru	\$8,400

PLANTER

Min Ad Period : 4 weeks

MRT Station	Weekly Rate
City Hall	\$5,000
Orchard	\$5,000

ESCALATOR – AMBIENT

Min Ad Period : 4 weeks

MRT Station	Weekly Rate
Bugis	\$5,000
City Hall	\$5,000
Orchard	\$5,000

ESCALATOR WALL

Min Ad Period : 4 weeks

MRT Station	Weekly Rate
Admiralty	\$700
Aljunied	\$700
Ang Mo Kio	\$900
Bedok	\$900
Bishan	\$900
Boon Lay	\$900
Braddell	\$700
Bugis	\$1,100
Bukit Batok	\$700
Bukit Gombak	\$700
Buona Vista	\$700
Changi Airport	\$700
Chinese Garden	\$700
Choa Chu Kang	\$900
City Hall	\$1,300
Clementi	\$900
Commonwealth	\$700

MRT Station	Weekly Rate
Dhoby Ghaut	\$1,100
Dover	\$700
Eunos	\$700
Expo	\$700
Jurong East	\$900
Kallang	\$700
Kembangan	\$700
Khatib	\$700
Kranji	\$700
Lakeside	\$700
Lavender	\$700
Marina Bay	\$700
Marsiling	\$700
Newton	\$700
Novena	\$900
Orchard	\$1,300
Outram Park	\$700

MRT Station	Weekly Rate
Pasir Ris	\$700
Paya Lebar	\$700
Queenstown	\$700
Raffles Place	\$1,300
Redhill	\$700
Sembawang	\$700
Simei	\$700
Somerset	\$1,100
Tampines	\$900
Tanah Merah	\$700
Tanjong Pagar	\$1,100
Tiong Bahru	\$900
Toa Payoh	\$900
Woodlands	\$900
Yew Tee	\$700
Yio Chu Kang	\$700
Yishun	\$900

Note:

1. Size and quantity vary with stations and site measurements are required.
2. Sticker schemes subject to authorities' approval.