

**CIRCUIT**  
**SAVER**  
**PACKAGE**

The graphic features the text 'CIRCUIT SAVER PACKAGE' in a stylized, circuit-themed font. The word 'CIRCUIT' is in a large, white, outlined font with a dollar sign (\$) inside the letter 'C'. The word 'SAVER' is in a similar white, outlined font. The word 'PACKAGE' is in a smaller, white, outlined font inside a dark blue rounded rectangle. The background is orange with faint circuit lines and icons of a truck, train, car, and bus. A percentage sign (%) is also visible on the right side of the circuit lines.

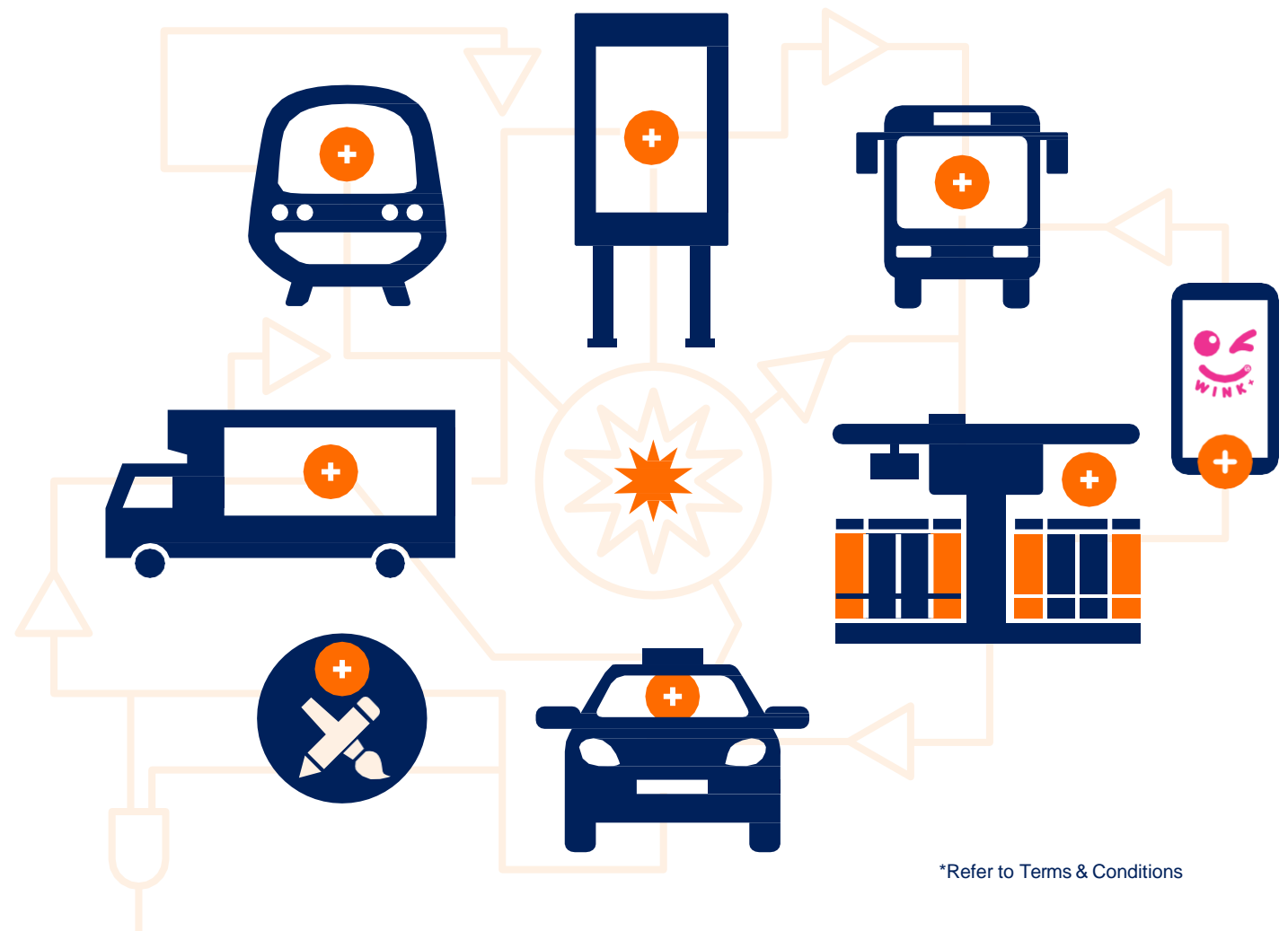
No Minimum spend!

# Flexible

Mix and match the media assets\* & utilised your package by end of the year

# Cost Savings

With Islandwide reach



\*Refer to Terms & Conditions



**Triple your  
MEDIA VALUE!**

Example: Spend \$100,000 nett on any media format\* and get \$200,000 Bonus Media Value!  
Total of \$300,000 to spend on your campaign!



**worth**  
the value with every  
dollar spent!

\*Refer to Terms & Conditions

# Value-add

For media bookings \$50,000 and above (nett), the production cost incurred will be rebated with matching bonus media value for in-train panels/4 sheets\*.



**PRODUCTION REBATE**



Terms & Conditions



## PACKAGE TERMS & CONDITIONS:

1. Package is valid from 13 May – 31 December 2020 and must be utilised by 31 March 2021.
2. Package must be booked for/by the same client in ONE (1) contract.
3. All media bookings made prior to launch of this promotion cannot be converted to the Circuit Saver Package.
4. Duration stated in package cannot be pro-rated and all extensions must commence within 31 March 2021.
5. Package may be utilised across different campaign dates and different products as long as campaign (including extension) commences within the validity period stated.
6. Discounts, promotions and special offers are not applicable for bookings made through Circuit Saver Package.
7. Media bookings (nett) for all SMRT Media-managed media formats except for those in SMRT Premium stations will be entitled to bonus media value.
8. For media bookings valued \$50,000 (nett) and above, the relevant production cost incurred will be rebated with matching bonus media value to be utilised for in-train panels/ 4 sheets on filler basis, subject to availability.
9. Media bookings are non-cancellable but can be deferred within the package utilisation period (31 March 2021).
10. Agency commission is applicable unless otherwise stated.
11. Prevailing terms and conditions in the Standard Agreement apply.
12. Production cost will be charged separately.

## BONUS MEDIA VALUE TERMS & CONDITIONS:

1. The bonus value cannot be used on booking for all media formats in Premium Stations, Platform Station Doors (PSD), Trains Window Stickers, WINK+ in-app digital banner formats, Outdoor iBillboards (Heeren, Wisma, Bugis, Bugis+, Wilki Edge and PLQ), in-taxi digital screen, vending machine digital screens, Creative Services, PLQ mall advertising formats, bus/train hangers, 4-sheet network, taxis and all partners' assets.
2. Bonus value will not be counted as part of Master Contract fulfilment and will not be extended if past validity period.
3. In event of a cancellation, there will be no refund of the bonus value.



**TALK TO US**  
You know you want to

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